

ORDER



Orders
Order / Rev: 187297
Alt Order #:
Product Desc: Priorities USA Action
Estimate: 1790
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mundy Katowitz Media
Buying Contact:
Billing Contact:
 1322 G. Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Priorities USA Action
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P2
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	36	\$39,250.00	\$33,362.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	36	\$39,250.00	\$33,362.50	0.00
Totals	36	\$39,250.00	\$33,362.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/31/12	11/05/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	1-1----	1:00	2	\$1,200.00	P3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----		1				\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	1-----		1				\$1,200.00		0.00			
N 2	KMGH	11/01/12	11/06/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	-1-1---	1:00	2	\$1,500.00	P3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1				\$1,500.00		0.00			
		Week: 11/05/12	11/11/12	-1-----		1				\$1,500.00		0.00			
N 3	KMGH	10/30/12	11/06/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	11-1---	1:00	3	\$1,700.00	P3	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-1---		2				\$1,700.00		0.00			
		Week: 11/05/12	11/11/12	11-----		2				\$1,700.00		0.00			
N 4	KMGH	10/31/12	11/02/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	--1-1--	1:00	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1-1--		2				\$1,000.00		0.00			
N 5	KMGH	10/30/12	11/01/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a	-1-1---	1:00	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-1-1---		2				\$1,000.00		0.00			
N 6	KMGH	10/30/12	11/01/12	11A-12P News/KMGH	CA	11A-12P	-1-1---	1:00	2	\$1,600.00	P1	0.00	NM	2	\$3,200.00

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11A-12P News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1- 1- - -				2	\$1,600.00		0.00			
N 7	KMGH	11/02/12	11/02/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	1:00	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - 1- -				1	\$1,000.00		0.00			
N 8	KMGH	11/05/12	11/05/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	1:00	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1- - - - -				1	\$1,000.00		0.00			
N 9	KMGH	10/31/12	10/31/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	1:00	1	\$1,600.00	P2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - 1- - - -				1	\$1,600.00		0.00			
N 10	KMGH	10/30/12	10/30/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	1:00	1	\$2,800.00	P2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1- - - - -				1	\$2,800.00		0.00			
N 11	KMGH	10/31/12	11/05/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	1:00	2	\$800.00	P2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - 1- - - -				1	\$800.00		0.00			
Week:		11/05/12	11/11/12	1- - - - -				1	\$800.00		0.00			
N 12	KMGH	10/30/12	11/05/12	M-F 12:07A (M-F) M-F 1207AM (M-F)	CA	12:07A-12:37A	1:00	2	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1- - - - -				1	\$300.00		0.00			
Week:		11/05/12	11/11/12	1- - - - -				1	\$300.00		0.00			
N 13	KMGH	10/31/12	11/02/12	M-F 'Til Death 'Til Death	CA	1237A-107A	1:00	2	\$300.00	P1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - 1- 1- -				2	\$300.00		0.00			
N 14	KMGH	10/31/12	11/05/12	430-5A News M-F/KMGH 7News at 430am	CA	430A-5A	1:00	2	\$150.00	P2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - 1- - - -				1	\$150.00		0.00			
Week:		11/05/12	11/11/12	1- - - - -				1	\$150.00		0.00			
N 15	KMGH	11/03/12	11/03/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	1:00	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-				1	\$600.00		0.00			
N 16	KMGH	11/03/12	11/03/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	1:00	1	\$1,300.00	P2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-				1	\$1,300.00		0.00			
N 17	KMGH	11/03/12	11/03/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	1:00	1	\$1,300.00	P2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-				1	\$1,300.00		0.00			
N 18	KMGH	11/03/12	11/03/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	1:00	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-				1	\$2,000.00		0.00			
N 19	KMGH	11/03/12	11/03/12	SAT LF 1207A SAT LF 1207A	CA	1207A-107A	1:00	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- - - - - S-				1	\$150.00		0.00			
N 20	KMGH	11/04/12	11/04/12		CA	Sun GMA 6A-7A	1:00	1	\$600.00	P1	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC GMA SUN														
GMA SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$600.00		0.00			
N21	KMGH	11/04/12	11/04/12	7A-8A SUN MORN NEWS	CA	7A-8A -----S	1:00	1	\$700.00	P3	0.00	NM	1	\$700.00
7A-8A SUN MORN NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$700.00		0.00			
N22	KMGH	11/04/12	11/04/12	9A-10A SUN MORN NEWS	CA	9A-10A -----S	1:00	1	\$1,400.00	P2	0.00	NM	1	\$1,400.00
9A-10A SUN MORN NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$1,400.00		0.00			
N23	KMGH	11/04/12	11/04/12	SUN 4PM	CA	4P-430P -----S	1:00	1	\$600.00	P2	0.00	NM	1	\$600.00
4PM - SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$600.00		0.00			
N24	KMGH	11/04/12	11/04/12	5pm News Sunday	CA	5P-6P -----S	1:00	1	\$1,700.00	P2	0.00	NM	1	\$1,700.00
5pm News Sun Local News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$1,700.00		0.00			
												Totals	36	\$39,250.00